### "Working for better intelligence"

### **Capabilities Presentation 2019**





#### **ABOUT AIR**

# Expertise

Mix of Industry and Market Analysis

Expertise

Access to Commercial & Defense Industry Decision Makers and Suppliers

Network

# Relationships Collaborative and Result Driven

Actionable Market and Competitive Intelligence

Results





### Market Analysis Studies

Forecasting and Analysis
Products

2019 Titles

- Commercial Avionics
- Military Avionics
- Combat Aircraft
- Special Mission Aircraft/C4ISR
- Commercial Aircraft
- Business Aviation
- Supersonic Business Jets

#### **Analyst Notes**

Analysis of Market Issues with a strategic content

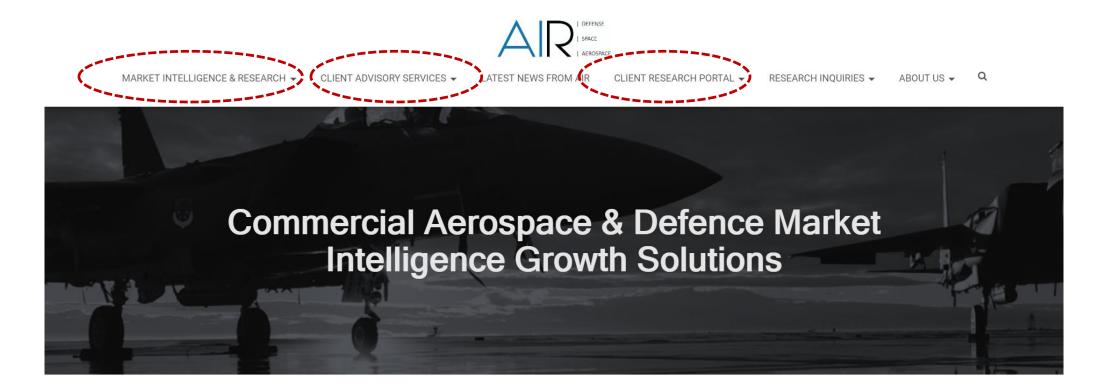
Notes are published every week
Can include forecasting elements (light version of market analysis products)

### Strategic Advisory

Client Defined Research

A business question in need of a strategic solution





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