

***“Working for better intelligence”***

**Capabilities Presentation  
2019**

**AIR** | DEFENSE  
| SPACE  
| AEROSPACE



AIR

## ABOUT AIR

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# Expertise

Mix of Industry and Market Analysis  
Expertise

Access to Commercial & Defense  
Industry Decision Makers and Suppliers

# Network

# Relationships

Collaborative and  
Result Driven

Actionable Market and  
Competitive Intelligence

# Results

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# This is AIR

## Strategy

Expert Industry knowledge to formulate optimum strategic options from the near-term to long range

## Range of Competences

Our core team and network experts provide us with unique mission range delivered by large firms at boutique value

## Forecasting

Long range Market View – Identify long term threats

## Responsiveness

We strive to deliver on demand to meet the needs of the mission

## Intelligence

Leverage Network and Expertise to produce consistance intelligence to enhance situational Awareness

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## Market Analysis Studies

Forecasting and Analysis Products

2019 Titles

- Commercial Avionics
- Military Avionics
- Combat Aircraft
- Special Mission Aircraft/C4ISR
- Commercial Aircraft
- Business Aviation
- Supersonic Business Jets

## Analyst Notes

Analysis of Market Issues with a strategic content

Notes are published every week

Can include forecasting elements (light version of market analysis products)

## Strategic Advisory

Client Defined Research

A business question in need of a strategic solution





MARKET INTELLIGENCE & RESEARCH

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ABOUT US



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